

<p>2) Ground Rules</p> <ul style="list-style-type: none"> <li>a) Small group table format</li> <li>b) Start on time; end on time</li> <li>c) Equal time to talk in small group</li> <li>d) Conversation without attribution</li> <li>e) Facilitator/tablemates avoid interpretation, interruption, or giving advice</li> <li>f) Criticism-free zone</li> <li>g) Sharing out</li> </ul>	5 MIN
<p>3) Why are we here?</p> <ul style="list-style-type: none"> <li>a) School Board expectation: "School Board Policy 1510 - Advertising/Promotions was referred to the Personnel Standing Committee for review as it relates to possible further restriction of classroom displays beyond advertisements to include items such as flags and other political items."</li> </ul>	5 MIN

- 4) Small Group Review of Policy [1510](#)
  - a)

POLICY 1510  
ADVERTISING/PROMOTIONS

The District, its schools and school sponsored events and activities shall not be used for advertising of commercial products, services or activities, except as approved by the Superintendent or their designee.

Equipment or materials containing advertising of a service, product or activity may be approved for school use by the Superintendent or their designee if the educational value or savings to District taxpayers warrant such approval. In such cases, the Superintendent and their designee shall consider proposals from enterprises interested in submitting a proposal that involves the display of or ongoing visual promotion of a particular enterprise. This must be limited in duration and subject to

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No advertising will be permitted on school buildings or any District owned property if it advertises or promotes products or services or uses imagery, verbiage or other methods of communication (a) that pertains to products or services that are unlawful or prohibited in school, such as alcoholic beverages, tobacco or other harmful substances that are inappropriate for the intended age group, such as those related to the promotion of sexual activity; (b) that is political in nature; (c) or that is inconsistent with the District mission or educational objectives. No advertisement shall be used as or constitute an endorsement by the Board, the District or the school of any product, services or activity or program. All advertisements must be approved by the Superintendent and/or designee.

Announcements of activities that are cultural or recreational and sponsored by school related organizations may be made on the school public address system. Building principals will regulate such announcements.

POLICY 1510  
ADVERTISING/PROMOTIONS  
Page 2

AFFIRMED: December 28, 1990

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